



## Barley and Malt Union

as well as

Research and Teaching Institute for Brewing in Berlin (VLB) and Weihenstephan  
Research Centre



with the assistance of

- Ministry of Agriculture of the RF
- Federation Council Committee on Agrarian and Food Policy and Environmental Management
- Union of Russian Brewers
- Representative of Bavaria in the RF



Представительство  
Баварии  
в Российской  
Федерации

Invite you to take part in

## IV International Conference «Equipment Facilities and Raw Material Base for Malting and Brewing Production»

[www.barley-malt-conference.ru](http://www.barley-malt-conference.ru)

**for the members of the BMU and the URB attendance is FREE**

6-8 September 2012

Venue: Business Center SOAO "VSK", Moscow, Ostrovnaya st., 4

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breweries

**JOH. BARTH & SOHN**  
HOPFEN IST UNSERE WELT



**RMI ANALYTICS**

**iG**  
**PFLANZENZUCHT**  
BESSER ERNTEN

**Hopsteiner**

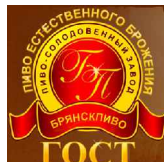


**saatbau linz**

**SAATEN UNION**  
Züchtung ist Zukunft

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**ИНЭКО**

**АГРОлига  
России**



**Brau Beviale 2012**



Контакты: 84821-174041



**RIELA**



**FRIGOR TEC**  
Starting in the field



**ЭКОНИВА**  
ЭКОНИВА



**Августин**  
РЕСТАВРАЦИОНАРИИ



**Transport:** Delivery of participants to the venue (Business Center OJSC “VSK”, ul. Ostrovnaya 4) will be carried out on September 6 and 7 from the metro station Krylatskoe by a corporate bus of OJSC “VSK” (photo). Arrival of the bus: at 7:30, departure: at 8:00.



**Audience of the:** conference breeders, seed growers and producers of malting barley and hops, traders, producers of fertilizers and plant protection agents, representatives of the malting and brewing industries, manufacturers of machinery and equipment for the production chain "malting barley - beer."

**The conference** will be attended by the members of the Federation Council, deputies of the State Duma, representatives of the Ministry of Agriculture, Federal Service of Regulation of the Alcohol Market, Rusagrotrans and the United Grain Company.

**The total number of participants is expected to be 250-300 people.**

**Language:** Reports will be presented in Russian, German and English languages, with simultaneous translation in Russian and English. Presentations will be available for downloading on the website of the Conference: [www.barley-malt-conference.ru/eng](http://www.barley-malt-conference.ru/eng)

**Participation in the Conference is fee-paying.** The cost of participation in a three-day conference is 25 000 rubles per person. Participation cost with a private stand option is 45 000 rubles per person, with a report and private stand option - 65 000 rubles per person. VAT exempt.

**For the companies – members of Barley and Malt Union and the Union of Russian Brewers participation in the conference is free, installation of the company stand and / or participation with a report - 50% discount.**

**There are also** two negotiation rooms at your disposal: one - for 4-5 people, the other - for 6-8 people. Please book rooms in advance.

**The price includes** a delivery of participants from the metro station Krylatskoe to the venue and back by a comfortable bus, coffee breaks, lunch (2 days), participation in the Festival of national beverage, kvas and beer “Peredelkifest” as well as printed versions of participants reports, German and English translation service.





**Preliminary program of reports at the IVth International Conference "Equipment Facilities and Raw Material Base for Malting and Brewing Production", 6-8 September 2012**

**Venue: SOAO VSK, Moscow, Ostrovnaya, 4**

(without break-down by date and time)

1	Mordovin Alexander Nikolaevich, President of the Barley, Malt and Beer Union, Russia	Welcome speech
2	Aldoshin Oleg Nikolaevich, Deputy Minister of Agriculture of the Russian Federation	Welcome speech Awarding of the best representatives of the branch
3	Gorbunov Gennady Alexandrovich, Chairman of the Federation Council Committee on Agrarian and Food Policy and Environmental Management	Welcome speech Awarding of the best representatives of the branch
4	Pankov Nikolai Vasilievich, Chairman of the State Duma Committee on Agrarian Issues	Welcome speech Awarding of the best representatives of the branch
5	Spirin Vladislav Viktorovich, Deputy Head of the Federal Alcohol Market Regulatory Service	Welcome speech
6	Mishelovin Vladimir Borisovich, Head of the Authority Control Department of the Federal Antimonopoly Service	Welcome speech
7	Zhivulin Vadim Alexandrovich Director of the Department of Regulatory Impact Assessment of the Russian Economic Development Ministry	Welcome speech
8	Tsikalyuk Sergey Alexeevich, Chairman of the Board SOAO VSK, Russia	Welcome speech
9	Chekmarev Petr Alexandrovich, Director of the Department of plant growing, plant chemicalization and protection of the Ministry of Agriculture RF	Welcome speech
10	Gninenko Maxim Yurievich, Head of the Department of Phytosanitary Surveillance and Grain Quality of the Federal Service "Rosselkhoznadzor"	Aspects of phytosanitary control of seed material, trade barley and malt
11	Shmal Valery Vasilievich, Chairman of the Federal State Institution "Gossortokomissiya" of the Ministry of Agriculture RF	Legislation Aspects of protection of rights for selection achievements. Varietal policy of the Russian Federation
12	Mordovin Alexander Nikolaevich, President of the Barley, Malt and Beer Union, Russia	World and Russian market of barley, malt, hops and beer
13	Mamontov Vyacheslav Ivanovich, Chairman of the Board of the Union of Russian Brewers	Welcome speech
14	Frolov Roman Nikolaevich, Deputy General Director of SOAO VSK, Russia	Topic is on approval
15	Gubka Andrey Anatolievich, Vice-President on Legal and Corporate Issues AB InBev in Central and Eastern	Topic is on approval

	Europe	
16	Matveev Igor, OAO Baltika Brewery, Russia	Causes of protein accumulation in malting barley, reduction measures, impact on beer quality
17	Frolov Andrey, Head of the Marketing Department, companies group BelAgro	Resources and conservation technologies / equipment financing
18	Denyakina Elena Mikhailovna, ZAO Yara, Russia	Reduction of protein content and increase of productivity of malting barley when applying Kristalon fertilizer
19	Dr. Ernst Adolf Loop, Malting barley international sales manager of Saatzucht Josef Breun GmbH & Co. KG, Germany	Agronomic differences between the malting barley variety SUNSHINE and a new variety RONNIE
20	Berendsen Marcel, Frigortec GmbH, Germany	Grain Cooling: Quality Assurance of Malting Barley and Grains during Long-Time Storage
21	Raskatova Tatyana Vladimirovna, Ph.D., Key Clients Manager of OOO Dupont Science and Technology, Russia	Akanto Plus: a new fungicide for malting barley
22	Rubtsov Alexey Vladimirovich, Deputy General Director of OOO Art-Agro, Russia	To help an agronomist. A portable combine for sampling.
23	Konrad Müller-Affermann, University of Munich	Topic is on approval
24	Pfeuffer Frank, Pfeuffer GmbH, Germany	Technical facilities for testing of barley and malt quality at harvest time, its reception, storage and processing
25	Ingel Philipp, RIELA, Germany	RIELA products
26	Boikov Viktor Alexeevich, Special Project Director OOO Agroliga Rossii, Russia	Topic is on approval
27	Pfaifer Martin, Techowinner, Germany	Topic is on approval
28	Wri Mattias, RMI, Switzerland	Topic is on approval
29	Grot Peter, SW Seed, Holland	Topic is on approval
30	Diebel Uwe, I.G. Pflanzenzucht GmbH, Germany	Varieties of I.G. Pflanzenzucht in the RF and their growing aspects
31	Sokolova Elena Alexandrovna, Technical Marketing Director of OOO Syngenta, Russia	Topic is on approval
32	Maximov Vladlen Georgievich, Chief of the Committee for Small-Scale, Non-Stationary and Fair Trading, OPORA Russia	Consequences of adoption of legislative measures to stiffen state regulations on beer product turnover regarding small retail trade and small business
33	Linke Ludmila, Head of the Department of training and professional development Research and Teaching Institute for Brewing in Berlin (VLB), Germany	Current legal and regulatory framework of beer production in Germany
34	Professor Dr. Frank Rath, Research and Teaching Institute for Brewing in Berlin (VLB), Germany	Influence of mashing method on assessment of quality of new malting barley varieties - current changes in variety trials in Germany

35	Kalakutsky Kirill Lvovich, Head of strategic marketing Department of ZAO Bayer Crop Science, Russia	Innovations in malting barley protection
36	Ermolaeva Galina Alexeevna, Director of Institute of Fermentation, Moscow State University of Food Production (MGUPP).	Topic is on approval
37	Gernet Marina Vasilievna, Head of the Brewing Department of State Research Institute of soft drinks and wine products, member of the Taste Panel	Topic is on approval
38	Pomortsev Andrey Anatolievich, General Genetics Institute, Moscow	Results of laboratory varietal monitoring of seed and commodity lots of malting barley
39	Hubert Demmler General Director of OOO Professional Fairs	Brau Beviale – meeting place for all representatives of the barley-beer production chain. European Beer Star – contest for the best beer of Europe
40	Loskutov Igor Gradislavovich, All-Russia Plant Research Institute n.a. N. I. Vavilov (GNU VIR Rosselkhozakademia), Saint Petersburg	World gene pool of malting barley in the collection of VIR
41	Mordovin Alexander Nikolaevich, President of the Barley, Malt and Beer Union, Russia	Cooperation project of the Barley, Malt and Beer Union and China National Research Institute of Food and Fermentation Industry: “Organization of scientific trials of malting barley varieties”
42	Rubtsov Alexey Vladimirovich, General Director of the Barley, Malt and Beer Union, Russia	Results of the Barley, Malt and Beer Union activities 2011-2012. Plans for 2012-2013
43	Heinrich Meier, Joh. Barth & Sohn GmbH & Co.KG, Germany	Topic is on approval
44	Prelovsky Vladimir Valentinovich, Managing Director OOO Nemetskaya pivovarnya, Russia	Some aspects of practical application of the Federal Law No.171 to small enterprises of the brewing industry
45	Gagkaeva Tatiyana Yurievna, Research Associate, laboratory of mycology and phytopathology n.a. A.A. Yachevsky of the All-Russian Research Institute of Plant Protection (VIZR), Russia	Barley, fungi, mycotoxins, beer
46	Dvoryankin Alexander, ZAO Bayer Crop Science, Russia	Bayer equipment. New methods of monitoring of crops quality indicators
47	Goncharov Sergey Vladimirovich, Portfolio Manager of cereal crops of OOO “Syngenta”, CIS	Syngenta malting barley varieties
48	Professor Dr. Frank Rath, Research and Teaching Institute for Brewing in Berlin (VLB), Germany	Berlin program: actual results of malting and brewing experiments with barley of 2011/2012 harvest
49	Makhsudyan Ovik, Zürn GmbH, Germany	Topic is on approval

**Please, pay attention that the list of speakers and topics are preliminary and may be changed. About 10 reports are under consideration. We invite you to participate.**



# REGISTRATION FORM

for a participant of the IV International Conference  
Equipment Facilities and Raw Material Base for Malting and Brewing Production  
6 to 8 September, 2012, Moscow

**Venue:**

Moscow, Business Center of VSK Insurance  
House,  
Ostrovnaya st., 4

**Arranged by:**

Barley, Malt and Beer Union  
Orlikov lane 1 / 11, 107139 Moscow, room 821  
Ministry of Agriculture of the Russian Federation  
Tel/Fax: +7 (495) 988-77-91, +7(485)353-89-03  
E-mail: [info@barley-malt.ru](mailto:info@barley-malt.ru)  
Website: [www.barley-malt.ru](http://www.barley-malt.ru)

Name of participant's organization \_\_\_\_\_

Participant's full name \_\_\_\_\_

Occupation \_\_\_\_\_

Tel/fax, Email \_\_\_\_\_

Legal address \_\_\_\_\_

Postal address \_\_\_\_\_

Essential elements of the company, including bank details, occupation and full name of the director

\_\_\_\_\_

Contact person and telephone \_\_\_\_\_

Date, Director's signature, stamp \_\_\_\_\_

I would like to register for the conference:

- participation 6th-8th September, 2012 / 25000 Rub\*
- participation 6th-8th September, 2012 / 45000 Rub\* + with the company advertising stand
- participation 6th-8th September, 2012 / 65000 Rub\* + with the company advertising stand and/or with a report
  
- Thursday, 6 September 2012 г. – excursion to the brewery Moscow Brewing Company (17.00)
- Saturday, 8 September 2012 г. – festival of national beverage, kvass and beer Peredelkifest (14.00)

\* VAT exempt

For the companies – members of Barley and Malt Union and the Union of Russian Brewers participation in the conference is free, installation of the company stand and / or participation with a report - 50% discount.

**For registration, please send a completed form by fax or by e-mail  
(the number and address mentioned above)**