



Barley, Malt and Beer Union (BMBU)

in cooperation with the companies **OOO Bayer and ZAO Artel**

with the assistance of

- Ministry of Agriculture of the FR
- Administration of Kursk region
- Union of Russian Brewers
- Weihenstephan Research Center
- Technical University of Berlin



invite you to take part in

III Field Day of malting, kvass and beer brewing industry in Russia

www.barley-malt-fieldday.ru

June 28, 2013

Kursk region, town of Oboyan, Lunacharskogo str. 28

Participants: representatives of the scientific and research institutes, malting barley breeders, seed farms, producers of plant protection agents and fertilizers, hops producers, agricultural producers, representatives of malting and brewing companies.

Scientific part: Scientific aspects: demonstrational plots with three replications (with and without PPP treatment), seeded with new malting barley varieties (registered in the State Register and those being on the State Variety Trial), as well as with standard varieties.

Manufacturing aspects: demonstrational plots seeded with new malting barley varieties (registered in the State Register) in accordance with the technology of the variety right holder.

The varieties showing best results on the State Variety Trial will be recommended by BMU for inclusion into the State Register of Selection Achievements of the fifth region of the Russian Federation.

The varieties registered in the State Register of Selection Achievements showing best results will be recommended for industrial use.

The winning varieties will be recommended by a joint Committee consisting of representatives of the BMBU (the Board), science and processing brewing industry.

Applications from breeders and seed companies willing to participate in the plot and industrial trials and demonstrate their varieties in the framework of the Field Day are accepted until March 31, 2013.

Deliveries of seed material to the trial site should be accomplished till April 15, 2013.

Any interested company can be a sponsor of the Field Day.

We are looking forward to seeing you at the III Field Day of malting, kvass and beer brewing industry in Russia!

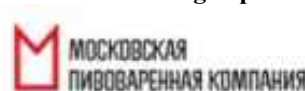
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REGISTRATION FORM

for participant of
III Field Day of Malting, Kvass and Beer Brewing Industry in Russia

June 28, 2013, Kursk region, town of Oboyan, Lunacharskogo str. 28

Venue:

10:00 - Ceremonial opening: Kursk region, town of Oboyan, Lunacharskogo str., 28, Cultural Center

12:00 - Examination of trial plots and demo sowings in the fields of ZAO Artel

Name of participant's organization _____

Participant's full name _____

Occupation _____

Tel/fax, e-mail _____

Legal address _____

Postal address _____

Essential elements of the company, including bank details, occupation and full name of the executive

Contact person and telephone _____

Date, executive's signature, stamp _____

I would like to register for the Field Day:

- participation 28th June, 2013 / Free for members of the Barley, Malt and Beer Union, the Union of Russian Brewers and delegations of the agro-industrial complex
- participation 28th June, 2013 / 10.000 RUB* for the first participant
- participation 28th June, 2013 / 7.500 RUB* for the second participant
- participation 28th June, 2013 / 5.000 RUB* for the third as well as for every next following participant
- participation 28th June, 2013 / 10.000 RUB* for advertising and presentation

* VAT free

For registration, please send a completed form via fax +7(495) 988-77-91 or via e-mail info@barley-malt.ru, www.barley-malt-fieldday.ru, www.barley-malt.ru.