

SPECIAL OFFER!

Registration fee:
up to 30th of September 2017 per beer **8 000 ₺**

Special discount from
the 3d registered beer **5 000 ₺**



Private Brauereien
Deutschland



Barley, Malt, Hops
and Beer Union

WWW.ROSGLAVPIVO.COM

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RUSSIAN BREWING COMPETITION «ROSGLAVPIVO»

«ROSGLAVPIVO», the Best Russian Beer is a co-project of Barley, Malt, Hops and Beer Union and Private Brauereien Deutschland e.V., an organizer of one of the most prestigious world competitions «European Beer Star».

Tasting is performed by the expert panel of judges – international high-skilled and famous experts. Evaluation criterion is not a technical laboratory analysis but organoleptic indicators, in other words, sense and taste are prioritized.

The purpose of the expert tasting, performed blindly is selection of beers matching standard criteria, having the best quality and taste. In every category three best beers will take gold, silver and bronze medals.

1. PRELIMINARY NOTES

- The panel can only consider those beers that have been registered and sent to Barley, Malt, Hops and Beer Union within the stated timescale.
- Registration should be carried out online at www.rosglavpivo.com and via filing of a written application. Registration can only be processed if the data and the payment procedure are complete.
- Each entrant accepts the conditions of the competition «ROSGLAVPIVO», there is no legal entitlement to a prize.

2. ROSGLAVPIVO - THE EXPERT TASTING PROCEDURE

The tasting will be carried out by an international expert jury on 12th of February 2018 in an anonymous format. In each category, first, second and third places will be recognised by a gold, silver and bronze award. The jury also reserves the right not to award certain category prizes or all prizes in a category. The key criteria are beer quality and fulfillment of the category definition. The prize winners will be notified after the tasting. Only prize winners will be published, lists of participants will not be disclosed.

3. ROSGLAVPIVO - THE PUBLIC TASTING PROCEDURE

Only the Gold prize winners qualify for the second round of tasting during «BevialeMoscow-2018» – winners of the round «Expert tasting».

The Gold winning breweries must send another consignment of beer in order to participate in the public tasting.

Visitors of BevialeMoscow 2018 that will take place from 27th of February to 1st of March 2018 in Moscow, can taste these beers.

Three beer brands with the best mark are awarded the prize «ROSGLAVPIVO-Consumer's Choice» in Gold, Silver and Bronze.

4. ROSGLAVPIVO - SAMPLE PURCHASE

In addition to the expert and public tasting, the expert jury will estimate Russian beers and beer-based beverages in order to decide the winner. The results of the Sample purchase will be provided to mass media and public authorities and published on the website www.rosglavpivo.com. Information, concerning companies, have not placed high, will not be disclosed.

5. AWARD CEREMONY

The prizes will be presented during the festive ceremony of «BevialeMoscow-2018». The presence of the representative from the brewing company is necessary.



WINNERS
OF THE RUSSIAN BREWING
COMPETITION ARE AWARDED:
– CERTIFICATES,
– CUPS
AND SPONSORS' PRIZES.

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