

FORUM

“RUSSIAN BREWING INDUSTRY - 2030: FUTURE OUTLOOK”



February 6-7, 2020

Moscow State Food University

Moscow, Volokolamskoe highway, 11

KEY TOPICS OF THE FORUM:

- world and Russian malting barley, malt, hop and beer market
- current and prospective legislation and established standards in the brewing industry, risk factors: licensing/register, marking, packing, excise taxes
- innovative solutions and technologies for malt and brewing productions
- selection and malting barley quality
- craft brewing
- training in brewing
- key Russian and international events for representatives of the industry

ORGANIZERS



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und Landwirtschaft



MINISTERSTVO ZEMĚDĚLSTVÍ

■ FORUM “RUSSIAN BREWING INDUSTRY – 2030: FUTURE OUTLOOK”

■ Audience of the Forum:

Russian and foreign representatives of all links of the production chain “malting barley - beer”: representatives of scientific and research institutes, malting barley breeders, seed farms, agricultural producers, representatives of malting and brewing companies.

■ The Forum will be attended by:

representatives of the Federation Council, the Ministry of Finance, the Ministry of Agriculture, the Federal Service for Alcohol Market Regulation, the Federal Anti-monopoly Service, the Federal Tax Service, the Ministry of Education and Science, INPO “Russian Quality Service”; Technical University of Munich and University of Chemistry and Technology, Prague, agricultural Attache from Austria, Belgium, Germany, Denmark, the USA and the Czech Republic.

■ Organizers:

Barley, Malt, Hops and Beer Union and Moscow State Food University.

■ Venue:

a complex of buildings of the Moscow State Food University: Russia, Moscow, Volokolamskoe highway, 11.

■ Language:

reports will be presented in Russian, also in German and Czech languages with translation into Russian.

■ Professional Advancement Certificate:

participants of the Forum will get the Professional Advancement Certificate of the state-recognized degree from the Moscow State Food University.

■ Registration:

for registration, please send a completed form via e-mail info@barley-malt.ru.

For more detailed information, please contact to +7(495) 988-77-91.

FORUM "RUSSIAN BREWING INDUSTRY – 2030: FUTURE OUTLOOK"

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■ FORUM “RUSSIAN BREWING INDUSTRY – 2030: FUTURE OUTLOOK”

February 6, MSFU, CONFERENCE HALL

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| 9:00 – 10:00 | Registration of participants (participants of the Forum and members of the Expert Jury of “ROSGLAVPIVO”) |
| 10:00 | Opening of the Forum and the meeting of the Expert Jury of the competition “ROSGLAVPIVO”, a moderator Alexander Mordovin |
| 10:00 – 11:00 | Panel discussion “Russian Brewing industry - 2030. Future outlook”. Representatives of the Federal authorities: the Federation Council of the RF, the Ministry of Agriculture of the RF, the Ministry of Finance of the RF, the Ministry of Education and Science, the Federal Service of Alcohol Market Regulation, the Federal Tax Service, PJSC Sberbank of Russia, FSBI MSFU, Top Managers of Russian malt and brewing companies will participate in the discussion |
| 11:00 – 11:30 | SWOT-analysis: world and Russian malting barley, malt, hop and brewing markets - 2010 / 2020 / 2030 Alexander Mordovin President of Barley, Malt, Hops and Beer Union |
| 11:30 – 11:50 | January 9, 2021 – coming into force of the Technical Guidelines of the Eurasian Economic Community “Concerning Alcohol Production Safety” within the context of the brewing industry, amending of the Technical Guidelines, aims and objectives of the Technical Committee for Standardization TK 175 “Brewing products and soft drinks Alla Danilovtseva Deputy Director for Science of "Rosspirtprom" Chairman of the Technical Committee for Standardization TK 175 “Brewing products and soft drinks” |
| 11:50 – 12:10 | Research results of beer and beer-based drinks of the Russian Quality System and legislative initiatives Ilya Loevsky Deputy Director of the Russian Quality System |
| 12:10 – 12:20 | Characteristics of Sberbank projects for small companies of the production chain “malting barley – beer” Marat Shoov PJSC Sberbank of Russia |
| 12:20 – 13:00 | The State Regulation system of EU beer producers, small and medium independent brewing, "European Beer Star" beer competition, "Berlin Beer Mile" brewing festival" Roland Demleitner President of Private Brauereien Deutschland e.V. Managing Director of European Independent Brewers |
| 13:00 – 14:00 | Dinner time / MSFU (participants of the Forum and members of the Expert Jury of “ROSGLAVPIVO”). Moving of the Expert Jury to the collegium hall |

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| 14:00 – 14:20 | Results of the laboratory and variety inspection of malting barley grain lots 2018-2019 Andrey Pomortsev Head of the Testing Laboratory, the Vavilov Institute of General Genetics, Russia |
| 14:20 – 14:30 | Sberbank leasing package for agricultural companies Nataly Sitnikova PJSC Sberbank of Russia |
| 14:30 – 15:00 | IREKS - producer of malting specialties for the production of craft beers. Difference of special malts for craft brewing from base malts Kay-Tassilo Pauli Head of the International Malt Sales Department, IREKS GmbH, Germany |
| 15:00 – 15:20 | Quality of malting barley seeds in the RF according to the monitoring data of FSBI “Rosselkhozcenter. Breeding areas and malting barley varieties Alexander Malko Director of FSBU “Rosselkhozcenter”, the Ministry of Agriculture of the RF |
| 15:20 – 15:40 | Bühler innovations: malt capacities exceeding 10.000 tons. Storage and transport equipment for effective warehousing of malting barley and malt Irina Volovikova Representative Office of Bühler AG |
| 15:40 – 16:00 | Advanced methods of using of genetic resources in malting barley selection Igor Loskutov Chief Research Associate, Head of Oat, Rye and Barley Genetic Resources Department of the Federal Research Institute of Genetic Resources named after N.I. Vavilov, Doctor of Biological Science |
| 16:00 – 16:30 | Microbiological quality control in the brewing production Maximilian Michel Dr.-Ing., Technical University of Munich |
| 16:30 – 16:40 | Current status and development goals of the glass industry Viktor Osipov, President of Steklosouz, United national council of the glass industry enterprises |
| 16:40 – 16:50 | Development prospects of Russian craft malt Andrey Kuzmin LLC “RusKhmelSolod” |
| 16:50 – 17:00 | Sberbank ecosystem: outsourcing, HR, accounting and legal services for brewing companies Nataly Sitnikova PJSC Sberbank of Russia |
| 17:00 – 17:30 | Summarizing, a bus for VIP-participants of the Forum and Jury members of “ROSGLAVPIVO”, transfer to the brewing restaurant “De Bassus” (by invitation cards) |
| 19:00 | Evening banquet in the brewing restaurant “De Bassus” |

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February 7, MSFU, CONFERENCE HALL

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| 09:00 – 09:30 | Yeast technologies in brewing. Alternative yeast and use patterns Maximilian Michel Dr.-Ing., Technical University of Munich |
| 09:30 – 10:00 | Czech beer Prof. Pavel Dostalek, MSc., Ph.D University of Chemistry and Technology, Prague |
| 10:00 – 10:30 | Traditional German aroma hops - how to use them Frank Braun Dr.-Ing., Managing Director of Spalter Hopfen GmbH |
| 10:30 – 11:00 | Gluten in beer Prof. Pavel Dostalek, MSc., Ph.D University of Chemistry and Technology, Prague |
| 11:00 – 11:30 | New Hops, New language: Hopsessed by Barth Haas Sylvia Kopp Beer sommelier, author, expert of the Hop Academy, BarthHaas GmbH & Co. KG |
| 11:30 – 12:00 | Role of SO₂ in beer Prof. Pavel Dostalek, MSc., Ph.D University of Chemistry and Technology, Prague |
| 12:00 – 12:20 | Educational system for students of the brewing department and training opportunities for representatives of the brewing industry Moscow State Food University |
| 12:20 – 13:00 | Beviale Family: the network for the international beverage industry. BrauBeviale and BevialeMoscow - a meeting place for all parts of the production chain "malting barley - hops - malt - beer", manufacturers and equipment suppliers Andrea Kalrait Director Exhibitions BrauBeviale, International Product Manager Beviale Family, NürnbergMesse GmbH |
| 13:00 – 14:00 | Dinner time / MSFU (participants of the Forum and members of the Expert Jury of “ROSGLAVPIVO”) |
| 14:00 – 14:30 | Presentation of the Research Center “Weihenstephan” Maximilian Michel Dr.-Ing., Technical University of Munich |
| 14:30 – 15:00 | Chamber pasteurization – a new trend for small and medium brewing business: pasteurization from 1 to 12 pallets of final packed and labeled products Henrich Kim Director of the International Sales Department, Rico GmbH |

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| 15:00 – 15:30 | Hop supply from Central Europe - perspectives and threats Frank Braun Dr.-Ing., Managing Director of Spalter Hopfen GmbH |
| 15:30 – 15:50 | Agroproject of SouffletAgroRus: interaction system of malting barley and malt producers Irina Sinuts LLC “SouffletAgroRus” |
| 15:50 – 16:20 | Beer main stream filtration – a comparison between kieselgurfiltration – crossflowfiltration with polymeric and with ceramic membranes Kolumban Vogt Bucher Unipektin AG |
| 16:20 – 16:40 | Alcohol-free beer production. Forming of stable haze in unfiltered beer Vitaliy Motorin Representative Office of Fermentis |
| 16:40 – 17:00 | Omnium – innovative wort technology Vadim Tikhonov, Mikhail Fedorov Ziemann Holvrieka GmbH |
| 17:00 – 17:30 | Summarizing, carriage of a resolution. Issuing of Professional Advancement Certificate of the Moscow State Food University to participants of the Forum. A bus for VIP-participants of the Forum and Jury members of “ROSGLAVPIVO”, transfer to the yacht Radisson Royal (by invitation cards) |
| 19:00 – 24:00 | A five-hour night Moskva-River cruise on the three-decked panoramic ice-breaker yacht Radisson Royal, an evening banquet, tasting of Sponsors’ products, a final stage of the competition “Beer Beauty of Russia 2020”, Russian stars’ show, live music and disco |



REGISTRATION FORM

FORUM

“RUSSIAN BREWING INDUSTRY - 2030: FUTURE OUTLOOK”

February 6-7, 2020
Moscow State Food University

Moscow, Volokolamskoe highway, 11

Name of participant's organization

Participant's full name

Occupation

Tel/Fax, E-mail

Legal address

Postal address

Essential elements of the company,
including bank details, occupation
and full name of the executive

Contact person and tel.

Date, Executive's signature, Stamp

I would like to register to the Forum (tick appropriate box):

Cost of participation*:

- ☐ 20.000 rubles for a participant
- ☐ 20.000 rubles - placement of an advertising company stand

Evening program:

- ☐ 3.000 rubles: a banquet for VIP-participants and Jury members of “ROSGLAVPIVO” in the brewing restaurant “De Bassus”
- ☐ 10.000 rubles: an evening program for VIP-participants and Jury members of “ROSGLAVPIVO” - a five-hour night Moskva-River cruise on the three-decked panoramic ice-breaker yacht Radisson Royal, banquet and tasting of Sponsors' products, a final stage of the competition “Beer Beauty of Russia 2020”, Russian stars' show, alive music and disco

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- ☐ Professional Advancement Certificate of the Moscow State Food University

* VAT free

For registration, please send a completed form via fax +7(495) 988-77-91 or via e-mail info@barley-malt.ru.



INVITATION CARD

FEBRUARY 7, 2020

Departure at 19:00, an ice-breaker yacht Radisson Royal, a pier of the hotel "Ukraine"

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АО АГРОИМПЭКС

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Dear _____!

You are welcome to take part in the banquet "ROSGLAVPIVO - the Best Russian Beer", that will take place on the 7th of February 2020 on the yacht Radisson Royal, departure at 19:00, from the pier of the hotel "Ukraine".

A five-hour night Moskva-River cruise on the three-decked panoramic ice-breaker yacht Radisson Royal, an evening banquet and tasting of JSC "TatSPIRTProm" and LLC "Russian fish factory" products, a final stage of the competition "Beer Beauty of Russia 2020", Russian stars' show, alive music and disco are reserved for you!

Among participants - Russian and foreign members of Presidium and the Expert Jury of "ROSGLAVPIVO", VIP-participants of the Forum "Russian Brewing Industry – 2030: future outlook".

Casual dress code.

Contact person: Alexey Rubtsov, +7(910) 977-82-62

Entry to the yacht is only by an original individual invitation card